

# RMTAO 2025 Virtual Education Conference

Sunday April 6, 2025



## It is our pleasure to invite you to become a sponsor at the RMTAO 2025 Virtual Education Conference

The 2025 conference will provide RMTs with the tools they need to achieve excellence in their practice through: gaining knowledge on the several areas such as behind the scenes of running a successful practice, learning more about how to effectively treat patients with specific conditions, and reviewing the diverse ways massage therapy can benefit various population types. The conference will include plenary sessions, featuring presenters who are experts in their respective fields and concurrent sessions.

### SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are designed to provide you with the visibility and the contacts that you need to stay competitive and have been designed to provide the best value for your sponsorship investment.

**The RMTAO will be accepting TWO title sponsors and FOUR Presenting Sponsors for this conference. All sponsorships will be available on a first-come, first-served basis.**

To apply for sponsorships, please contact Michael Murton.  
**416-970-5123 – michaeljmurton@gmail.com**

**TITLE  
SPONSORS**  
**\$4,000**

Keynote Session Sponsors

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**Conference  
Communications**  
Conference website with  
approximately  
**4,000 page visits**

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All conference  
communications  
(Emails, Friday File  
newsletters)

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Friday File Newsletter and  
conference emails reaching  
entire membership of  
approximately  
**7,000 members**

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**Social Media:**  
Group recognition  
reaching approximately  
**12,400 followers**

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**Ad Space Promotions**  
1/3-page coverage on the  
Massage Therapy Today  
Magazine  
**(\$800 value)**

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Logo placement in  
Conference Page Insert  
**(\$500 value)**

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Ads on Friday File  
newsletters:  
Large Ad (168 x 200 px)  
for a 12-week duration  
**(\$1500 value)**

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Ads on the RMTAO website:  
Large Ad (168 x 200 px)  
for a 3-month duration  
**(\$700 value)**

**PRESENTING  
SPONSORS**  
**\$3,000**

Concurrent Session Sponsors

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**Conference  
Communications**  
Conference website with  
approximately  
**4,000 page visits**

---

All conference  
communications  
(Emails, Friday File  
newsletters)

---

Friday File Newsletter and  
conference emails reaching  
entire membership  
of approximately  
**7,000 members**

---

**Social Media:**  
Group recognition  
reaching approximately  
**12,400 followers**

---

**Ad Space Promotions**  
Logo placement in  
Conference Page Insert  
**(\$500 value)**

---

Ads on Friday file newsletters:  
Medium Ad (168 x 100 px)  
for a 4-week duration  
**(\$500 value)**

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Ads on the RMTAO website:  
Medium Ad (168 x 100 px)  
for a 3-month duration  
**(\$500 value)**

**SUPPORTING  
SPONSORS**  
**\$1000**

**Conference  
Communications**  
Conference website  
with approximately  
**4,000 page visits**

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Selective conference  
communications (Emails)

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Conference emails reaching  
entire membership  
of approximately  
**7,000 members**

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